

D2

SOCIAL MEDIA

LEVEL 1: AWESOME

- 3-5 custom posts/week on up to 3 platforms
- Hashtags & keyword integration on posts
- Client provides copy, photos - D2 uses stock photos if needed
- Posts scheduled 4 weeks in advance
- Proof only sent on first month - then it goes on auto pilot
- Quarterly meetings for content gathering and analytics
- 30 days notice to cancel

LEVEL 2: EXTRA

- 5-7 custom posts/week on 4 platforms
- Hashtags & keyword integration on posts
- D2 works with client to develop copy, photos and video
- Scheduled 2 weeks in advance if needed
- Bi-weekly proofs for collaboration/feedback if needed
- Monthly meetings for content gathering
- Monthly analytics and analysis on what's working best
- 3 month minimum
- 30 days notice to cancel

DIY PACKAGES

DIY SOCIAL MEDIA KIT

- Canva account setup
- 12 templates designed in Canva
- Brand assets uploaded to Canva
- Connect Canva to social media accounts for scheduling
- 12 posts written on Google Sheet
- D2 Social Media Tips sheet

DIY SOCIAL MEDIA TRAINING

- Overview of Canva account
- How to schedule posts
- Google Sheet tips
- Tips on engagement/boosting
- Analytics overview
- Brand continuity
- Tips on what to post
- Creating accounts...and MORE