

WEB MAINTENANCE WHAT TO EXPECT



ABOUT WEB MAINTENANCE

WHY UPDATE AT ALL?

Search engines love new content and keywords, so updating your copy and photos frequently helps keep your site visible in searches. Updates also help build trust between you and your customers since they most likely rely on your site for useful information.

Leaving outdated content on your site and even something as simple as out-of-date contact information can be perceived by your potential customers that your business may not even exist anymore. Anytime a customer has to do extra work to find you in a search, or learn about your business, you risk losing them!

WEB MAINTENANCE FEES

The monthly fee includes some very important maintenance and backups for your site. It's imperative to have this protection because a lag in maintenance is the #1 reason for a site being hacked or going down.

Once its down, it can be lost forever depending on what went wrong. That can get expensive!

Bonus! Our service covers plugin and/or license fees for items that may be used on your site. Typically these fees can run a couple hundred dollars per year.

We will begin web maintenance as soon as your approved website is live.



WHAT TO EXPECT FROM US

- ✓ Updates to keep everything current on the back end of the site including wordpress/hosting/PHP/SSL
Monthly
- ✓ Make the site continually compatible with the latest plugin releases + security features
Monthly
- ✓ Add new plugins to replace anything that deprecates
Monthly
- ✓ Create an off-server backup in case anything is hacked or goes down on your hosting for any reason
Weekly
- ✓ Covers most plugin, theme and license fees
Monthly

- ✓ Content updates to the existing website.
Includes: text/photo changes to existing pages
- ✓ The fee covers 2 hrs of work monthly and accumulates if not used

*Additional hours above 2/mo will be billed hourly

*Updates typically take 3-4 days to complete
Monthly
- ✓ Assistance with questions regarding email, DNS or hosting as needed
Anytime

