

SOCIAL MEDIA CONTENT

Used for digital marketing. Make a statement and advertise your business on social media platforms to tap into the billions of users that can view and engage with your content.

- Social media account set up and optimization as needed
- 12 or 20 custom posts/month on up to 3 platforms
- Platform options: Facebook, Instagram, LinkedIn, Reels, YouTube Shorts
- 1st month consultation + audit review
- Quarterly consultations
- Option to add video or photo content

DIY SOCIAL COURSE

Everything you need to get started, understand, and optimize your business's social media posting. Training includes our custom tips and tricks to help you succeed. The course is presented live and interactive via zoom.

- Training on how to create, schedule, post & analyze
- Overview of tools we use and recommend
- Q&A

UPGRADE

- Tool kit including 12 custom post templates - custom built for your brand

SOCIAL MEDIA AUDIT

A comprehensive look at your brand's social media presence

Gain a deeper understanding of your social media. We review and evaluate current platforms, performance and recommend strategies moving forward.

- 2 consultations
- Review current 90 day analytics for all platforms
- Review competitors
- Review branding consistency
- Report what's working & what we recommend