

WHAT TO EXPECT BRAND TOOL KIT



STARTING A NEW BUSINESS?

Our brand tool kit has everything you need to get started professionally branding your new business. We know it can be overwhelming to make your entrepreneurial vision come to life, and we are here to help! After working with hundreds of clients over the years, we know exactly what will truly help you hit the ground running. These are the essential tools for any business start up, and fully customized for you! We will walk you through each step of developing of your unique brand and provide you with all the tools you'll need to start marketing!

WHAT'S INCLUDED

- Branding / logo consultation + design development
- Custom logo design + brand color palette + specs sheet
- Kit with all logo file types you'll ever need for the life of your business
- 2 Marketing tools: business card + 1 page marketing sheet
- Brand Messaging: Short brand story + tagline
- Online Marketing Set up:
 - 2 social media pages set up and optimized with your branding
 - Assistance with purchasing your domain URL and email - if needed

OUR PROCESS

