

# WEB MAINTENANCE WHAT TO EXPECT



## ABOUT WEB MAINTENANCE

### WHY UPDATE AT ALL?

Keeping the content up to date on your site helps build trust between you and your customers. Most likely, customers rely on your site for useful information on whatever market you are in.

Having outdated content on your site and even something as simple as out-of-date contact information can be perceived by your potential customers that your business may not even exist anymore. Anytime a customer has to do extra work to learn about your business you're risking losing them!

### WEB MAINTENANCE FEES

The monthly fee includes some very important maintenance and backups for your site. We will begin Web maintenance as soon as your approved web outline is developed and live.

**It's imperative to have this protection for your site because a lag in maintenance is the #1 reason for a site being hacked or going down.**



## WHAT TO EXPECT FROM US

- Keep everything up to date on the back end of Wordpress/Hosting/PHP/SSL Certificate

**Monthly**

- Make the site continually compatible with the latest plugin releases + security features

**Monthly**

- Add new plugins to replace anything that depreciates

**Monthly**

- Unlimited content updates to the website** includes: text/photo changes to existing pages  
\***Additional hourly charges for large changes:** ie: add new pages, new graphics, add features (Updates typically take 2-3 days to complete).

**Monthly**

- Create an off-site back-up in case anything is hacked or goes down on your hosting for any reason

**Weekly**

- Assistance with questions regarding email or hosting issues.

**Anytime**

e: add new pages, new graphics, add features